AUDREY MESCHTER

Graphic Designer & Illustrator



CONTACT

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EDUCATION

BFA Illustration Minor in Graphic Design PACIFIC NORTHWEST COLLEGE OF ART 2019–2023

SKILLS

PROFESSIONAL

Attention to detail Communication Adaptive Fast learner Collaborative Time management Efficient

TECHNICAL

Illustrator InDesign Photoshop Procreate Social Media Handlettering Photography Illustration

AWARDS

2023 Illustration Dept. Merit Scholar — PNCA

EXPERIENCE

BRANDING AND MARKETING

Surefire Fine Jewelry

As a small business preparing to launch their official storefront, I joined the Surefire team to help with social media marketing and company branding. This position entails:

- Content creation and copywriting for all company social media
- Storefront signage, newsletter and announcement design
- Packaging, label design, brand colors, general brand work

ILLUSTRATION DESIGN INTERN

INDUSTRY

MAY 2022 - SEPT 2022

As a summer intern for INDUSTRY I worked closely with design directors in both the 2D and 3D design departments. Projects I worked on included clients Timberland, NIKE, LEGO, Tommy Hilfiger and Travel Portland. This position entailed:

- Designing and working with existing client decks
- Illustrating assets to be included in client decks
- Illustrated mockups for 2D and 3D teams (interior & set design)
- Handlettered typography and illustrations for client projects
- Internal design projects (studio invitations, signage)

TEXTILE DESIGN INTERN

Laundry Studios

JUNE 2015 - SEPT 2015

Working as an intern for local textile company Laundry Studios, I worked with the lead designer Jennifer Stady creating moodboards for client projects and experimenting with analog mediums.

- Client research and moodboards
- Taking analog textures and assets to final with Photoshop